

## REcycle - REuse – REpurpose



### WHY USE THE CHIFLY TRADE IN PROGRAM?

Are you eyeing a new pair of waders, or that new rod/reel and are a bit short on cash? Do you have used and unwanted fly-fishing gear? Let ChiFly help repurpose your used fly gear and facilitate your next purchase by converting your used gear to ChiFly store credit.

By utilizing ChiFly's Trade In Program, we will take over the eBay selling process for you, making the sale of your items hassle-free. In addition, by using the ChiFly Trade In Program you have ChiFly's brand, web presence, exceptional eBay seller rating and ChiFly's team of professionals working for you and supporting your item(s) up for auction.

Your next ChiFly purchase will be around the corner just by following the 3 easy steps below to begin the process.

### THE PROCESS

#### You:

1. Call ChiFly at 312-944-3474 or swing by for a preliminary discussion about the gear you want to sell
2. Complete, sign and fax (or email) the attached ChiFly Trade in Program form (see below) to ChiFly at Fax: 312-397-1854 (email: [orders@chifly.com](mailto:orders@chifly.com)).
3. Drop off or Mail your items to ChiFly: (If sending please insure packages against damage)  
Chicago Fly Fishing Outfitters  
1279 N. Clybourn Avenue  
Chicago, IL 60610  
Attn: Trade In Program

Once the auction items are received, the professional team at ChiFly will take over the auction process. Team ChiFly will handle the following critical steps to facilitate a smooth and successful auction.

#### Team ChiFly:

1. ChiFly notifies you by email that the auction item(s) has/have been received.
2. ChiFly cleans and prepares your items for a successful eBay auction.
3. ChiFly photographs your item(s) and prepares the eBay listing to accurately depict the item(s) up for auction and to honestly describe the item(s) condition.
4. The eBay auction begins. ChiFly lists your item(s) on our proprietary ChiFly marketplace as a seven-day, no reserve auction
5. ChiFly notifies you that your auction has begun.
6. The dedicated team at ChiFly answers any questions about your auction item(s) from bidders.
7. After 7-days, the eBay auction concludes.
8. ChiFly's professional shipping department prepares your sold item(s) for shipping to ensure that the sold items arrive at the winning bidder's location undamaged.
9. Once ChiFly receives payment from the winning bidder for the auction item(s) sold, there is a standard 14 returns period. If items are not returned, ChiFly issues a credit
10. The value of your store credit is the selling price of your auction item(s) **less** all fees. We charge a \$20 flat listing fee per item. Actual selling fees (usually 14%-18%) charged by eBay, PayPal and any associated shipping costs.

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**ChiFly TRADE IN / TRADE UP PROGRAM**

**NAME:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

(Consignee)

**TEL:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

\_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**ITEMS:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

Terms & Conditions

\* Chicago Fly Fishing Outfitters (Consignor, ChiFly) agrees to sell via 7 day auction on our proprietary eBay store the undersigned's (Consignee's) above listed item(s) on a consignment basis. The Consignee agrees to accept the credit amount generated from the sale of said item(s) as ChiFly STORE CREDIT, NOT CASH.

\* Store credit cannot be converted to cash.

\* Store credit may only be used to purchase items at Chicago Fly Fishing Outfitters .

\* Items purchased using store credit may not be returned for cash.

\* Store credit shall equal the net value of the item(s) selling price(s) less all fees: \$20 per item listing fee, all eBay and PayPal fees and actual shipping costs

\* No auction of sale listing/posting can be ended prior to the scheduled ending date, unless an error in the listing has been made. ChiFly reserves the right to have sole discretion to determine what constitutes a listing error, since pulling an eBay auction item prior to the scheduled end date adversely reflects on ChiFly's reputation.

\* ChiFly will list items in an auction format with no guarantee as to the eventual selling price. You can elect to have us list an item reserve price but this will increase the fees charged by eBay. If you have questions how this works, please call 312-944-3474

\* ChiFly will rely on the information provided by the Consignee and use ChiFly's professional judgment to create the information for the listing that will most accurately reflect the condition of each item to provide potential bidders with appropriate information.

\* ChiFly will NOT list any item as part of the Trade in Program as NEW and will NOT advertise any item with an original factory warranty.

\* A Consignee bidding up their own item(s) or winning their own item will result in forfeiture of that/those item(s).

\* ChiFly will return any item(s) at the Consignee's request if the auction item(s) have not been listed/posted for sale (Consignee to pay shipping).

\* ChiFly will NOT list any items as part of the Trade In Program without a signed ChiFly Trade in Program Contract (i.e. this signed document).

By signing below Consignee agrees to the above Terms & Conditions of the ChiFly Trade In Program.

**SIGNED:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

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